



mobile services and solutions

1. Introduction

Mobility Methods is a mobile technology and services company registered in the Republic of South Africa. We offer turnkey solutions for companies and content providers who wish to deploy and employ the use of mobile technologies within their organisations, by providing the knowledge, the tools and the service to easily and efficiently deliver their information to any cellular phone or mobile device across all major mobile networks worldwide.

2. Call & Play

If used correctly, a potential customer's voicemail can be an invaluable ally. It offers salespeople the opportunity to leave an uninterrupted advertisement for their product or service with even the most hard to reach decision maker.

Our Call & Play product is designed for rapid and large volume broadcast of supplied audio content to the voice mailboxes of cellular subscribers. This service is currently available to the voice mailboxes of South African cellular subscribers only, but can be extended to other territories depending on the accessibility and interfaces provided by the mobile operators in the required territories.



This service is available as a **Managed Service** only and is based on the sending the same audio message to volumes of 2,500 or more recipients. You will need to supply us with either a .WAV or .MP3 audio file and a list of cellphone numbers for the broadcast together with some project instructions, which must at least include the date of delivery. Our team will submit this directly on to the appropriate switch on your behalf and upon completion, you will receive back a the itemised billing schedule for each of the mailboxes accessed.

We require the project instructions, the audio file and recipient numbers at least 5 days in advance of the broadcast date for our capacity planning.

3. Pricing

Item			Cost (ex VAT)
Once off set-up fee per broadcast			R4,000.00
No of recipients			Broadcast
From To			per second cost
2,500	10,000		R0.07
10,000	50,000		R0.06
50,000	upwards		R0.05

4. Billing

The initial fee is calculated on an estimate for the entire broadcast based on the number of recipients multiplied by the length of time of the audio file (in seconds) multiplied by the appropriate per second rate. 50% of this fee, (plus VAT), is taken as a deposit before commencement of the service and the remainder is payable on presentation of the itemised billing, when an exact calculation can be made. Fees in respect of development are invoiced upon completion of the system. All invoices are payable within 7 days of receipt of our invoice and no discounts may be deducted without our express approval.

5. Confidentiality

This document and the terms set out herein are for the exclusive use of the person/s to which it is addressed (“the partner”). The information contained in this document is confidential and any opinions expressed herein are strictly private and confidential.

Accordingly, the contents of this document and any other information or opinions subsequently supplied or given in connection with this proposal or pertaining to our service will constitute confidential information and may not be published, reproduced, copied or disclosed to any person other than your professional advisers or agents having a need to know and who are aware that it is confidential.